

To Hell With Tradition

The Sweet Spot – It is all just beginning



It has been barely 12 months since the release of *Blurred*, and *To Hell With Tradition* is back to announce the 4th full-length concept album in just as many years, thus continuously swimming against the current in a time when the whole music world is increasingly leaning towards creating and releasing isolated individual songs one after another.

Like not many others, *To Hell With Tradition* (aka Achim Hofmeyer) has a very keen sense for fusing profound philosophical and spiritual lyricism wrapped in metaphors and allegories with captivating tunes and up-tempo grooves to claim an intriguing territory right in the sweet spot between mainstream and indie.

The new album, *Blind Spots*, is set to be released October 6th 2023 and comes with 12 big-bottomed, partly interwoven tracks contemplating the revelation that once certain answers have been revealed, we might be tempted to believe we reached the end of our journey, while it is only when we truly open our eyes, we realise that it is all just beginning. Two singles will ring in the upcoming album release:

- *Open Season* will be released August 25th 2023
- *Rerun* will be released September 15th 2023

In the meantime, the preproduction for the 5th album has already started.

To Hell With Tradition is an independent music solo project founded in 2019 by Achim Hofmeyer, a singer, songwriter, guitarist, pianist and music producer based in Heidelberg, Germany

Album Releases



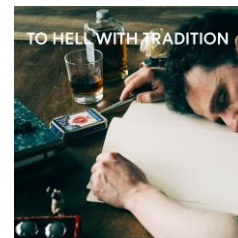
Blind Spots 10/2023



Blurred 08/2022



Stitches 06/2021



To Hell With Tradition 04/2020

Contact and Social Media

www tohellwithtradition.com
mail info@tohellwithtradition.com
phone +49 151 4145 8606

Instagram/Facebook
TikTok @tohellwithtraditon
YouTube